what rules the road.

The news on the runways is fresh off the streets. From tees to caps to black leather everything, today's top designers take fashion full-throttle with street chic styles that rule the road. And for the hottest interpretation of street styles today, pick up on **V-Wear from Virginia Slims...** the fashion collection with a streetwise attitude. It's all yours FREE with proofs of purchase from any pack of Virginia Slims. So tear 'em off, save 'em up and cash 'em in.

Not so

The biker [illegible] with a vengeance [illegible] from the [illegible] New York City to Mainstreet [illegible] and you don't [illegible] to wear it. So step into a [illegible] pair of boots, a hip taxi cap and you'll be well on your way. And if you want to hit the trend head on, order our genuine [illegible] biker jacket and zip yourself into this hot black number that's cinched at the waist and zippered all over. Whether worn over silk or a ripped pair of jeans, it's got more streetwise attitude than anything on wheels (not to mention it's free with proofs of purchase).

Leather Biker Jacket S(4-6) [#01]; M(8-10) [#02]; L(12-14) [#03]. 350 pack UPCs.

Oh Boy

[illegible] comes [illegible] or main [illegible] Joseph. Sort of [illegible] and ties and tailored pants borrowed from the boys and served up with a little femininity on the side. You'll find the banker look all done up in dots. Pocket watches with a floral motif. Wing-tips set upon 3 inch heels. And, best of all, you'll find our not-necessarily-9-to-5 Virginia Slims V-Wear vest and tie. Just put 'em on and take menswear beyond any man's reach in hand-designed floral lace that's absolutely, positively for women only. Check out the enclosed order form and send for this anything-but-straight-laced set today.

Black Lace Vest (one size fits sizes 4-14) [#04]. 100 pack UPCs.
Black Lace Tie [#05]. 40 pack UPCs.

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